**Taste of Research- Poster Presentations Workshop**

Prepare your script! 200 words maximum

Consider:

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| **Your Audience**   * Who is your audience? * What are their expectations? * What is their agenda? | **Your Identity**   * What role are you playing? * What is your Purpose? * What is your Position? * What is your Pitch? (Key message) |
| **Your story**   * The What: issues that are relevant to all- the problem * The Why: it does matter * The How: What you did – to what extent you have a solution/answer. * The Outcome: the benefits * What is your take home message? | **Logistics**   * How long is your script?   ( allow 100 words per minute )   * How effective is your poster? Does it support and enrich your story? |